



Welsh Government Safer Internet Day Competition

Safer Internet Day (SID) is celebrated globally in February each year to promote the safe and positive use of digital technology for children and young people.

To celebrate SID 2020, the Welsh Government, in partnership with the UK Safer Internet Centre, invites entries to the **Welsh Government Safer Internet Day Competition**.

The competition aims to encourage children and young people to express their creativity and share their understanding of digital well-being and online safety issues.

The brief

The theme of the competition is **“A better internet: How to look after yourself and others”**.

As technology continues to be such a huge part of our lives, it has an impact on our digital well-being. Digital well-being is about having an awareness of how our online activities can make us feel and the importance of looking after ourselves and others online. It also includes understanding what to do if something goes wrong.

Learners are invited to create a film that is **an advert in a public announcement style**. Aimed at their friends and family, the film should explore how to look after yourself and others online. Children and young people are encouraged to think how being online can make us feel and come up with creative ideas and tips on how to stay healthy online and how to look after ourselves and others when online. This could also include the impact that being online can have on our emotions, mental well-being and even on our physical health and knowing what to do if something goes wrong.

Categories

There are two categories in the Safer Internet Day 2020 Competition - Primary and Secondary aged. Schools and youth organisations must oversee and submit entries on behalf of all participants. A judging panel will score the entries and the finalists in each category will be invited to a VIP screening on 11 February 2020 (Safer Internet Day 2020).

Primary Category

In the primary category of the competition we are asking children and young people to create a short film **up to 2 minutes** in length.

Secondary Category

In the secondary category of the competition we are asking young people to create a short film **up to 2 minutes** in length.

Resources to help you

We have created a pack for each category and they include the following documents.

- Competition rules of entry.
- Frequently asked questions.
- Official entry form.
- Media consent form.
- Important information on copyright.

Key dates for your diary

Competition launch date:
16 September 2019

Competition closing date:
6 December 2019

Finalists informed by:
20 January 2020

Safer Internet Day 2020 VIP Event:
11 February 2020

For more information please e-mail onlinesafety@swgfl.org.uk