



Welsh Government Safer Internet Day Competition

Frequently asked questions (FAQs)

Primary category

Who can enter the competition?

Any school or youth setting based in Wales can enter the competition. This competition is part of the Safer Internet Day 2020 campaign in Wales.

What should my film be about?

The theme of the competition is '**A better internet: How to look after yourself and others**'. The competition involves creating a **public announcement style advert** aimed at your friends and family that will talk about how to look after themselves and others when online. Think how being online can make you feel and come up with creative ideas and tips on how to stay safe and healthy online.

What does "in a public announcement style" mean?

A public service announcement is an informative message, quite often a short film, that teaches public about important subjects, for example, how to cross the road, how to drive safely, what to eat to stay healthy. Examples are provided in the links below.

[Be Food Smart - Breakfast](#)

[Green cross code](#)

[Green cross code 2](#)

[Green cross code 3](#)

[Talk about organ donation](#) (Welsh language)

[Don't let money get in the way of university](#) (Welsh language)

[Change4life Childhood Obesity](#)

[Be Food Smart - Breakfast](#)

How long can my film be?

Only entries of **no longer than 2 minutes** can be considered for the Primary category. This time frame must include title sequences and credits should you decide to use these. If adding credits, keep these brief to avoid cutting into your film time and remember to add first names only.

How many entries can be submitted from one school/youth club?

Schools and youth organisations can enter more than one film but only **one film per class/group** is allowed.

What equipment should I use?

All schools/youth groups have different facilities and access to equipment. You could use anything from a camcorder to a mobile phone. It is the content that we will be looking at.



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What format should my film be in?

We recommend that your file is in MP4 format; meaning standard HD (H.264 190/1080) and CD quality sound (AAC audio 44.1Hz 16 bit) however we will be able to process other files as well.

What if I want to add music to my film?

We can only accept films that contain original or royalty free music. Make sure that you have read our information on copyright before you include any music in your film.

Do I need permission?

Yes, your teacher or youth leader will act as your mentor throughout the competition. They will also be responsible for entering your film into the competition. When submitting your film, **make sure you have media consent form for all the people in your film**, otherwise we won't be able to publish your film on the website or be able to show it at the Safer Internet Day event in Cardiff.

How do I send you my film?

All films must be submitted via [WeTransfer](#) to onlinesafety@swgfl.org.uk. It is a free web-based service. You will receive notification when we download your film and this will be your receipt of your entry as we will not email any separate acknowledgements of entries.

How do I submit my entry form and consent forms?

Your entry form and consent forms must be submitted with your film via [WeTransfer](#) to onlinesafety@swgfl.org.uk.

When is the deadline to submit my film?

The cut off for entrants is **5pm on Friday 6 December 2019**. Any films received after this date will not be considered.

When will we find out if we have made it to the finalists' event?

All finalists will be informed on **Monday 20 January 2020**.

When will the event for the finalists be?

The finals will be held on **Tuesday 11 February 2020 at the Safer Internet Day Event in Cardiff**.