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The Enterprise and Entrepreneurship Toolkit

A collection of initiatives and resources to enable 3-16
educators with supporting young people on their journey
to becoming Enterprising Creative Contributors



Llywodraeth Cymru
Welsh Government

Contents

Foreword	3
About Careers Wales	4
About Big Ideas Wales	4
Introduction and Context	5
Identifying Entrepreneurship	6
Support and Guidance for Curriculum Design	7
Project Ideas and Lesson Plans	13
Enterprise Challenge Ideas	19
Social Business Lesson Ideas	22
Further Guidance and Support	24
Reports	27



Foreword

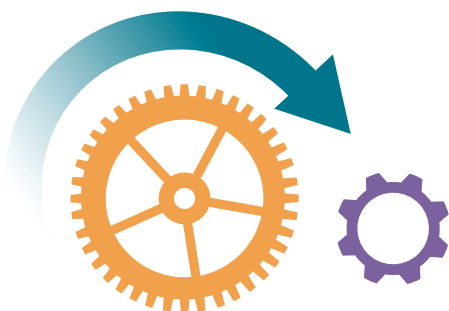
Entrepreneurship encourages young people to think critically; to solve problems in an uncertain world, work collaboratively with emerging technologies and to explore personal interests that will strengthen their leadership skills. Working to develop these proficiencies, in order to raise enterprising individuals, requires reasoning and understanding of the world from an entrepreneurial viewpoint. Harnessing the skills of enterprise is the only way forward for the next generation.

Yet at the heart of these developments are teachers. The educators who influence, inspire, and provide direction to the children of Wales. It is teachers who help raise curiosity in young minds and help nurture the enterprising, problem-solvers of tomorrow. It is teachers who are tasked with taking the concepts of entrepreneurship and applying them in their classrooms.

But to expect teachers to do this in silo, is a tall ask. Even those who have mastered the topic of entrepreneurship, are still exploring new associations and implications to the topic. Teachers need support in helping to meet their aspirations of providing interactive enterprising sessions.

Therefore, the aim of this Toolkit is to provide teachers with a collection of useful resources available to them to meet the needs of the Curriculum of Wales and to support their learners in becoming Enterprising Creative Contributors. I hope those using the toolkit find it useful and relevant to their teaching practice. I really hope it sparks within the user a confidence and curiosity to explore entrepreneurship from a wider lens, not just for the good of their learners, but for themselves too.

Rifhat Qureshi MSc BSc PGCert
Lecturer in Enterprise Education



About Careers Wales



Gyrfa Cymru
Careers Wales

Career Choices Dewis Gyrfa Ltd (CCDG) is a wholly owned subsidiary of the Welsh Government trading as [Gyrfa Cymru Careers Wales](#). We are contracted to provide all age, independent and impartial careers information, advice and guidance services for Wales. We help people understand the changing jobs market and to acquire new skills to take full advantage of the opportunities open to them. We provide access to high quality information and online resources to enable people to make informed and confident decisions. Our work helps to develop the nation's skills base and to support the effectiveness of expenditure on education and training, thereby contributing to the economic and social well-being of Wales.

During 2023, Careers Wales was given the contract to support the delivery of Welsh Government's Big Ideas Wales programme for primary and secondary schools across Wales. This included a range of teacher development initiatives including resource production and professional learning, the facilitation of role model workshops in secondary schools and the management of an enterprise challenge, 'The Enterprise Troopers', for primary schools across Wales.

Further guidance

[Careers Wales Website](#)

About Big Ideas Wales

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Big Ideas Wales is the name for Welsh Government's Youth Entrepreneurship programme supporting young people 25 and under in all settings, both inside and outside education. A suite of enterprise resources has been created for primary schools, their secondary school-based enterprise role model outreach programme is available free of charge, and start-up advisory support via Business in Focus can be offered to any young person with a business aspiration.

Various funded projects such as these are part of a joined-up ecosystem that is there to cater for the growing appetite for youth entrepreneurship, helping young people develop the entrepreneurial skills, attitudes and behaviours that will help them succeed in life and respond to the challenges that are present now, and into the future.

Further guidance

[Big Ideas Website](#)

Introduction and Context

Launched in 2022, the [Curriculum for Wales](#) aims to support learners to become ethical, informed citizens who are ambitious, capable learners who use their enterprising and creative contributions to strive towards becoming healthy, confident individuals, ready to lead fulfilling lives as valued members of society. At the heart of this, is the ability for both educators and learners to develop their enterprise skills, realising that entrepreneurship is not only about starting a business, but about adapting an entrepreneurial mindset. Finding creative ways to solve problems, offering solutions, developing innovation, working hard, being resourceful and adopting the mindset of a problem solver.

Skills integral to the four purposes naturally align with entrepreneurial skills of:

- Creativity and innovation
- Critical thinking and problem solving
- Personal effectiveness
- Planning and organising

Enterprise education is therefore an essential part of the Curriculum for Wales and has strong overlaps with several of the [27 statements of what matters](#) in the Curriculum for Wales.

The aim of this toolkit is to simplify things and aims to assist teachers in:

- Acquiring useful tools and resources
- Simplifying enterprise teaching methods
- Enabling a learn by doing approach
- Signposting best practice for enterprise education

The toolkit is designed to answer the underlying questions teachers have about supporting entrepreneurship and enterprise. It is designed to aid lessons by providing easy links and resources that teachers may find useful when designing or delivering their lessons. Unlike other subjects, entrepreneurship cannot be confined to one discipline and spans almost all subject areas across the curriculum. Therefore, an immersive and interactive approach is needed.

The toolkit features links to resources teachers can explore, before implementing the strategies in their classroom. There is clear signposting to online sources that can be used to complement existing lesson plans or help develop new enterprising plans projects at a class school or school level. There are several links to playlists and resources that have been developed by [Business Wales](#) and [Big Ideas Wales](#) as well as connections to more recent additions produced by Careers Wales.



Identifying Entrepreneurship

The status and style of entrepreneurs has evolved over the years and young people especially have witnessed this transformation through social media. In the past, successful entrepreneurs were easily identifiable (Anita Roddick, Richard Branson, Alan Sugar) but successful entrepreneurs are now young people pursuing their passions and purpose (Ben Francis, Steven Bartlett, Pip Murray). Entrepreneurs are problem solvers but there is never one type. Like the Myers-Briggs Type Indicator or the VARK learning styles questionnaire, a good place to start for any enterprise educator is with identifying their own entrepreneurial tendencies.

The Enterprise Catalyst

 [Enterprise Catalyst Website](#)

What: The Enterprise Catalyst is an online self-assessment tool. It can be used to gain insights the individual's enterprising attitudes and behaviours.

Why: Once completed, the results from the online self- assessment can help practitioners identify crucial insights into their own attitudes, behaviours, and intentions towards entrepreneurship. This can be used as a tool for reflection, professional development, and access benchmark reports.

Once completed, the participant receives a report focuses on:

1. Enterprise fuel – motivation & drive, capacity to self-determine, willingness to learn
2. Entrepreneurial intentions – awareness, feasibility, desire and self-efficacy toward entrepreneurship
3. Entrepreneurial capacity – self-confidence, skills and social support networks
4. Engagement in entrepreneurial behaviours – participation in current enterprise activities
5. Engagement in entrepreneurial learning – interest and participation in enterprise educational activities
6. Entrepreneurial style – attitudes toward seeking opportunities, managing risk, exploring new ideas etc

Further guidance: You can find out more about the online assessment tool and how it can be used.



 [Innovas Website](#)

Support and Guidance for Curriculum Design

Curriculum for Wales - Careers & Work-Related Experiences (CWRE)

 Curriculum for Wales Resource

What: Guidance on developing a vision and designing curriculum across all areas of learning experience. Includes guidance on the cross-cutting themes including [Careers and work-related experiences \(CWRE\)](#).

Why: CWRE enables learners to develop knowledge, skills and understanding in preparation for the challenges and opportunities of further learning and the world of work. From the age of 3, CWRE should inspire learners to explore opportunities through a variety of meaningful experiences in learning, work and entrepreneurship. Further guidance and support with embedding CWRE can be found on the [Careers Wales website](#).

Quality Assurance Agency

 QAA Website

What: Within Wales, Enterprise and Entrepreneurship Education is guided by the QAA guidelines. These guidelines have been designed for UK higher Education Providers but over the years have been adapted to meet the needs requirements of other institutions.

Why: The guidance reflects current thinking and practice in Enterprise and Entrepreneurship Education. It is intended to inform, enhance, and promote the development of Enterprise and Entrepreneurship Education across UK higher education. As it draws on contemporary best practice, it provides the wider context of entrepreneurship education.



HWB Enterprise Resources

 HWB Enterprise Resource

What: An extensive pool of resources available for teachers that can be located by using the search terms "Enterprise" or "Entrepreneurship".

Why: All the available resources on HWB can be adapted for use throughout the school curriculum.

Further guidance: To find out more about ACRO and how the HWB resources are structured, this short video provides more information.



 View Video

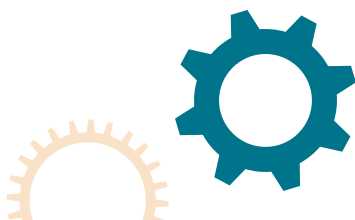
EntreComp

 European Entrepreneurship Competence Framework

What: The European Commission has developed EntreComp: the European Entrepreneurship Competence Framework as a reference framework to explain what is meant by an entrepreneurial mindset. Entrecomp is a common reference framework that identifies fifteen competences in three key areas that describe what it means to be entrepreneurial.

Why: EntreComp offers a comprehensive description of the knowledge, skills and attitudes that people need to be entrepreneurial and create financial, cultural or social value for others. It can be used to develop and deepen enterprise knowledge for educators, guiding them on lesson plans, building progression and curriculum development.

 Full PDF explaining the EntreComp framework



The EntreComp Community

 [EnterComp Website](#)

What: One of the most comprehensive resources for enterprise educators across Europe. Signing up allows access to events and new resources developed by the community and provides resource links, tools, and news of upcoming Professional Development Events.

Why: There is a very comprehensive [Entrepreneurial Learning Toolkit for Teacher](#) published in 2017. The toolkit suggests lesson ideas and activities for each of the competencies of the EntreComp Framework.

The Digital Firefly Toolkit

 [Digital Firefly Toolkit](#)

What: For blended learning, EntreComp has developed a teacher toolkit and handbook for teaching online and blended entrepreneurial education.

Why: The toolkit provides over 50 pages of blended learning activities with hyperlinks and references to support lessons online and offline lessons.

Enterprise Educators United Kingdom (EEUK)

 [EEUK Website](#)

What: A membership organisation that enables excellence in enterprise and entrepreneurship education. Its ambition is for members to inspire and innovate whilst increasing the scale, scope and effectiveness of practice and research to influence positive change in UK and International Policy.

Why: Used for connecting and supporting enterprise and entrepreneurship educators across the world, knowledge exchange and sharing the latest developments in Enterprise Education.

The International Enterprise Educators Conference

 IEEC Website

What: A highly regarded event by practitioners and academics across the world. The conference runs over three days in September and offers a wide range of educator-led interactive sessions and seminars as well as keynotes led by inspirational experts from across the world. Each year the IEEC is hosted by a different University or institution.

What: Opportunity to network with other enterprise educators and develop knowledge.

The Enterprise and Entrepreneurship Education Toolkit

 ETC Toolkit

What: An online resource developed by educators and delivered by the University of South Wales to support enterprise educators use new approaches to build skills and confidence in their learners as they work to extend their subject knowledge.

Why: The toolkit provides both teaching guides and subject-specific case examples. Using QAA subject benchmarking statements, the toolkit brings together a bank of readily available resources to offer inspiration and support to educators as they look to use new approaches within the curriculum to extend subject knowledge, develop confidence and build skills within learners.



Intellectual property



What: The IP education framework is a tool for teachers to introduce intellectual property (IP) concepts into lessons for UK curricula from primary to higher education. The framework is organised by subjects and is supported by free resources developed by the IPO and partners. It contains a series of age-appropriate competency statements, linked to Art & Design, Music, Science, Design and Technology, Computing and PSHE. The resource can be used to develop knowledge of intellectual property (IP) principles during lessons and projects. IP is something that individuals create using their mind - for example, a story, an invention, a piece of artistic work or a symbol. IP is owned if an individual:

- created it (and it meets the requirements for copyright, a patent, or a design)
- bought intellectual property rights from the creator or a previous owner.
- have a brand that could be a trademark, for example, a well-known product name.

Why: Protecting intellectual property makes it easier to take legal action against anyone who steals or copies it. As the innovators, creators, and entrepreneurs of tomorrow, young people need to learn how to identify, use and protect their IP as well as respect others' IP. The framework can help embed teaching about creativity, invention, and innovation across curricula. Each group of competency statements links to a supporting resource to introduce IP concepts in everyday lessons.

IPO Education



What: Curriculum linked education resources from the UK Intellectual Property Office.

Why: Lesson plans, activities, and annual competitions for primary to secondary. As they learn and invent; children are introduced to Intellectual Property (IP) and the importance of protecting original ideas.

Features: Resources are based on the Wallace and Gromit characters from Aardman Animations and include:

- Nationwide competitions.
- Inspire children aged 4-7 and 8-11 to come up with their own inventions.
- Activities to inspire creative product design.
- Explore some important stages in the design process.
- Activities for children to engage with in helping the characters come up with a sustainable and fun way to get from place to place during their tour of the UK.

The Business Model Canvas

 Business Model Canvas Explained

What: The Business Model Canvas is a well-known planning tool used by business schools and start up entrepreneurs. The concept of the Business Model Canvas is to provide the building blocks of an entrepreneurial idea.

Why: In a similar way to the business model canvas, the [Training Design Canvas](#) is a strategic thinking tool created to help teachers and vocational education trainers embed entrepreneurial competences in the design of their learning interventions. This resource can help teachers to plan their lessons in the same way an entrepreneur would plan their business idea.



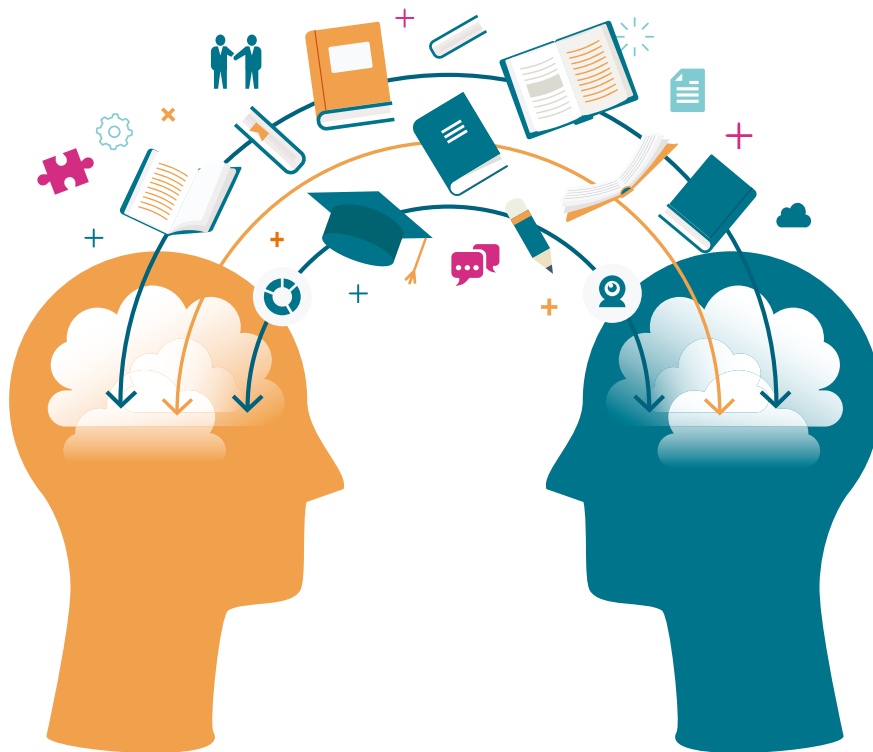
Project Ideas and Lesson Plans

Enterprising Ideas Bank (Primary)

 Enterprising Ideas Resources

What: During the summer of 2023, in collaboration with local entrepreneurs and Big Ideas Wales role models, Careers Wales co-created a bank of Enterprising Ideas for younger learners. This resource consists of a pool of ideas/activities designed to inspire, support, and encourage entrepreneurship within a primary school setting. Wherever possible, the enterprise activities have been designed to be pupil led. The resource has been purposely designed not to be too prescriptive, instead, it encourages practitioners to use and adapt the ideas in a way that feels most appropriate to the learners and the setting.

Why: To build on current practice of enterprise in schools whilst generating new ideas that put the learner in the driver's seat. The ideas have a clear aim and are directly involved in either producing a product, providing a service or planning an event which creates value for others. The 'value' can be monetary, social or environmental, or a mixture of all three.



The Enterprise Troopers Challenge (Primary)



What: The Enterprise Troopers initiative helps develop entrepreneurial skills in a fun and interactive way for primary school age children across Wales. This initiative has brought together ideas, inspiration, and best practice from across primary schools in Wales. A full list of resources, school case studies and a [YouTube playlist](#) for Enterprise Troopers can be found on the Enterprise Troopers [website](#).

Why: The resources help to showcase how enterprise has been embedded into the curriculum by primary schools across Wales. The YouTube playlist provides short explainer videos from the primary school children involved in the enterprise projects, showcasing, and sharing best practice from their involvement in the Enterprise Troopers challenge. Route maps for entrepreneurial learning have also been produced by participating schools to support teachers with embedding enterprise in the curriculum.

Embedding Enterprise Route Maps

Morrison Primary School, Swansea

Approaches to delivering a broad and balanced enterprise curriculum (Upper Primary)

Ysgol San Sior, Llandudno

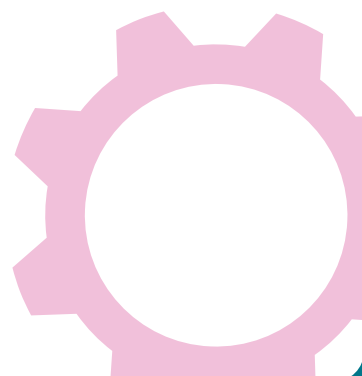
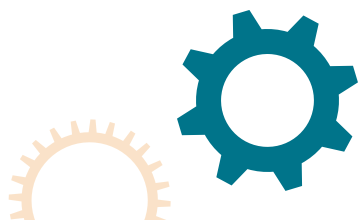
Developing Creative Contributors (Lower Primary)

Raglan Primary School, Monmouthshire

The Big Idea - Taking it step by step

Welshpool Church in Wales Primary School, Powys

Creating an Enterprise pupil voice team



Big Ideas Wales Role Models (Secondary)

What: Role models are an effective way of providing learners with insights into the lives of an entrepreneur. Big Ideas Wales and Careers Wales offer role models to facilitate learning, provide inspiring talks and enterprising workshops. Big Ideas Wales is a Welsh Government programme that inspires the next generation of entrepreneurs in Wales and encourages young people aged 25 and under to develop enterprise skills.

Role model workshops for secondary schools can be requested through the [Careers Wales website](#). Every school setting in each local authority has access to a dedicated Entrepreneurship Adviser who will work with you to plan the best role model engagement to suit the needs of your learners.

Why: Role models bring to life the topic and themes of entrepreneurship. They inspire students to embrace innovation, think critically, embrace failure, be resilient. Many entrepreneurs have had a variety of jobs and careers, and their experiences are not only relatable but provide a compelling context for where subjects being studied feature in the real world. Learners are encouraged to take the opportunity to ask questions and be curious.

[Watch role model profile videos](#)

Entrepreneurial Learning (Primary & Secondary)



What: A guide for 3-16 teachers on how to bring entrepreneurial learning into the classroom. In the spirit of the Curriculum for Wales, these resources have been developed by teachers, for teachers. Following a series of developmental workshops based on international evidence and practical experiences, two supportive concepts emerged to enhance curricular development for today's learners, helping them to become tomorrow's creative contributors to society.

I. **'Entrepreneurial Learning: A Thematic Resource'**, offers a structure that teachers can use to help deliver bespoke learning opportunities, utilising a range of learning and experiences to ensure authentic entrepreneurial opportunities.

II. **'Our Enterprising Journey'** considers the roadway of enhanced learning, what you'll need to know along the way and how you can evaluate success.

Why: These resources move from the 'why' enterprise is so important for our learners, towards personal effectiveness and practical considerations. Through careful alignment with the Four Purposes and drawing carefully from Skills Integral to the Four Purposes, these resources can be used to support learning at all levels.

2B Enterprising (Primary)



What: Enterprise resources through a series of creative and thought-provoking books entitled 'The Bumbles of Honeywood.' These stories transport readers to the enterprising world of the Bumble Family – sharing valuable lessons learned through their journeys and challenges with their friends in Honeywood. Themes include sustainability, wellbeing, inclusion and diversity.

These storybooks are accompanied by physical and digital resources for primary school teachers to support the development of enterprise skills in the classroom.

Why: Why Bumbles of Honeywood programme has been developed by enterprise and education professionals with the intention of inspiring young minds and supporting the development of key life skills to help them reach their full potential.



Tasty Careers (Secondary)

 Tasty Careers Website

What: Provides everything learners need to know about the fast-growing food and drink industry as well as the opportunities available within the industry. The site provides [lesson plans, challenge ideas and downloadable resources](#) to help deliver engaging lessons about the food and drink industry.

Why: Helps to engage students with the career opportunities available in the Food & Drink Industry. The Tasty challenge also allows students to develop skills in Creativity and Innovation, Personal Effectiveness and Digital Literacy.

Barclays LifeSkills (Primary & Secondary)

 Barclays LifeSkills Website

What: The LifeSkills programme from Barclays Bank offers a wide range of online employability resources for schools and individuals. It helps learners to get ready for the future by discovering how LifeSkills aligns with both the current curriculum and the world of work.

Why: It has been mapped to the new Curriculum for Wales and supports the aim to ensure that all children and young people are ready to play a full part in life and work. LifeSkills can support careers provision, work with ALN learners and the development of a whole school approach to building skills.

NatWest MoneySense (Primary & Secondary)

 NatWest MoneySense Website

What: MoneySense a free online financial education programme for 5-18 year olds developed by NatWest bank. It is based on the Financial Education Planning Framework and has been created with input from practising teachers to support the curriculum.

Why: The programme has fun activities, games and resources that help teach children about money at home, as well as in schools.

Financial Education Toolkit (Primary & Secondary)

[Financial Education Toolkit Website](#)

What: A financial education toolkit that offers ideas of how to support the design and quality assurance of a purpose-led offer of financial literacy as part of your school curriculum. It is not a checklist for curriculum design but provides useful prompts to consider your curriculum journey and what you might do next.

Why: This toolkit aims to help schools and settings reinforce the culture and aspiration of Curriculum for Wales to involve parents, carers and the wider community.

Twinkl (Primary & Secondary)

[Twinkl Website](#)

What: Twinkl offers a wide range of free and paid for teaching resources on enterprise and entrepreneurship.

Why: Resources are written and checked by a team of experienced educators, and they also have resources that support Curriculum for Wales, statements of what matters, descriptions of learning and progression steps for the areas of learning and experience.



Enterprise Challenge Ideas

Challenges are a great way to teach entrepreneurship and there are several resources that can help schools and teachers launch an enterprising challenge.

The Enterprise Troopers Challenge (Primary)

 Enterprise Troopers

What: Managed by Careers Wales as part of Big Ideas Wales Youth Entrepreneurship strategy, the annual Enterprise Troopers Challenge is a national initiative open to all primary age children across Wales. The challenge mirrors the aims of the curriculum to nurture entrepreneurial attitudes in the children of Wales. Schools who register for the challenge will receive a digital resources pack, certificate and badge, and be invited to regional showcase events in the summer term to share their experiences, sell their products or showcase their big idea and take part in fun business-led learning experiences.

Why: It combines the enjoyment of working on a business idea with learning valuable new skills in creativity, problem solving, communication, organisation, while developing their confidence in literacy and numeracy.

The Fiver Challenge (Primary)

 Young Enterprise Website

What: A highly interactive and fun programme introducing enterprise and financial education and enhancing key skills, including creativity, problem solving, teamwork and confidence.

Young people aged 5-11 have four weeks to research, create, plan and run their own business with a £5 pledge - events run once a year. An [example](#) of how the Fiver Challenge has been successfully implemented is showcased by a school in Llanfarian School near Aberystwyth, Ceredigion.

Why: The Fiver Challenge is an excellent way to introduce young people to ideas about work while developing subject relevant skills through practical learning.

The 10X Challenge (Secondary)

[10x Challenge Website](#)

What: A highly interactive programme offering first hand experience to enhance confidence and enterprising mindset for young people aged 11-19. The participants have four weeks to research, create, plan and run their own business with a £10 pledge.

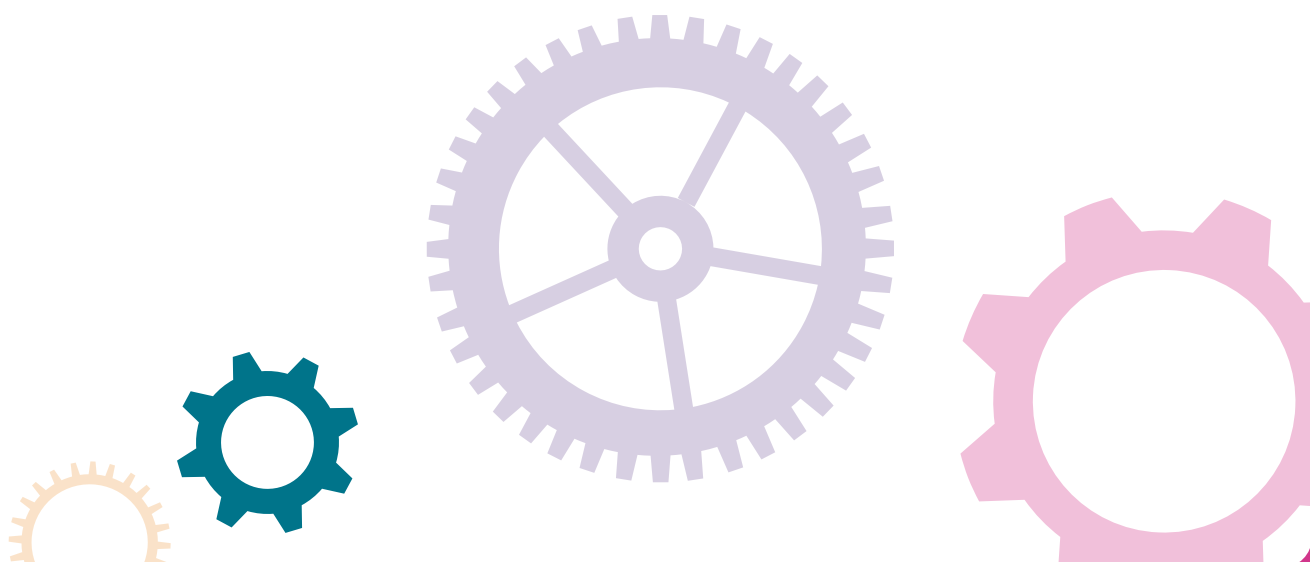
Why: Provides an opportunity to raise aspirations and develop entrepreneurial qualities supporting students to make successful transitions to the next stage of their life. Links curriculum learning to the future including contextual learning opportunities within Mathematics, Welsh and English.

M-SParc - Miwtini Bach (Primary)

[M-SParc Website](#)

What: Miwtini Bach is a programme for year 5 and 6 pupils to engage with and learn about Entrepreneurship. Miwtini Bach was piloted in 2022 with 10 primary schools, with children learning about designing and developing a product, pricing, marketing, creating a brand, and pitching their final idea for funding. Along the way they speak with people working in industry and test their ideas.

Why: Children who engage with Entrepreneurship go on to earn around 10.2% more than their peers who don't have this opportunity. (Please note, Miwtini Bach is currently only running in the counties of Conwy, Gwynedd and Anglesey.)



Victory For Velindre Challenge (Secondary)

[Contact Lucasca](#)

What: In 2021, the Velindre Charity worked with WJEC and Velindre Ambassador Lloyd Rowe to develop a skills challenge brief that specifically supported cancer patients and families in Wales. The Skills Challenge encourages students to create and develop a concept or product that will positively impact Wales Premier Cancer Centre, Velindre. More information and support for schools is available from Lucasca Walters at Velindre.

Why: The purpose of the challenge is to develop learners' integral skills, whilst providing opportunities for learners to experience authentic learning that directly impacts patients at NHS Velindre.

Wallace & Gromit 'Cracking Ideas' competition (Primary)

[Intellectual Property Website](#)

What: The Intellectual Property Office (IPO) and Aardman have launched a new Wallace & Gromit 'Cracking Ideas' competition. The nationwide competition is open to individuals and groups ages four to eleven.

Why: The competition aims to introduce children to the concept of Intellectual Property (IP). Children will learn how important it is for inventors to receive credit for their designs.



Social Business Lesson Ideas

The [Sustainable Development Goals](#) are a universal call to action to end poverty, protect the planet and improve the lives and prospects of everyone, everywhere. The 17 Goals were adopted by all UN Member States in 2015, as part of the [2030 Agenda for Sustainable Development](#) which set out a 15-year plan to achieve the Goals. Using the SDG's can provide material suitable for lessons across the curriculum and help meet the needs of the 4 purposes.

United Nations Development Goals (Primary)

 Teaching English Website

What: Lesson plan to help introduce the United Nations Sustainable Development Goals for primary learners. This lesson plan is based on activities from the British Council publication [Integrating global issues in the creative English language classroom](#), which provides innovative ideas for teaching while raising awareness of the United Nations Sustainable Development Goals.

Other resources including quizzes and board games can be found on the United Nations Website: <https://www.un.org/sustainabledevelopment/student-resources>.

Why: To help predict and raise awareness of world issues and the Sustainable Development Goals. To develop learners' creativity and design skills and to build their vocabulary for describing world issues and solutions.

Cwmpas (Primary & Secondary)

 Cwmpas Website

What: Cwmpas is a development agency working for positive change, in Wales and across the UK. As a co-operative, they focus on building a fairer, greener economy and a more equal society, where people and planet come first.

Why: Established in 1982, Cwmpas has made it their mission to change the way economy and society works. Schools and teachers can approach Cwmpas for workshops and training on understanding more about social businesses with examples from across Wales.

Worldwide Fund for Nature (Primary)

 WWF Website

What: Worldwide Fund for Nature have a dedicated page for Primary School resources and a school [Sustainability Guide](#) with lesson ideas and relevant links.

Why: To help inspire and equip young people to care for our planet. Schools can play a key role in addressing climate change and nature loss, while inspiring and equipping the next generation to be responsible stewards of our planet.



Further Guidance and Support

Partners - Who's who?

[Partners - Who's who? Resource](#)

What: A list of national partners who support youth entrepreneurship in Wales.

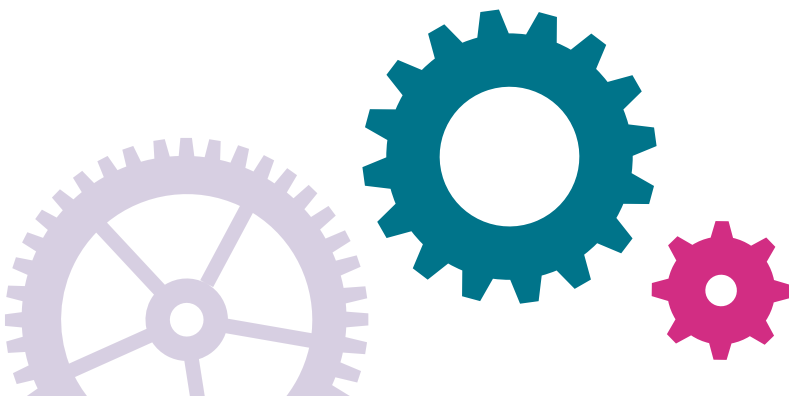
Why: A useful directory of partners who are working with young people to drive forward youth entrepreneurship in Wales.

So, you know a young person who wants to be an entrepreneur?

[Guide to starting a business](#)

What: Produced in 2024 by author and entrepreneur Lorraine Allman, supported by the pupil voice of young people in schools in Wales, this step-by-step practical guide on starting a business/becoming an entrepreneur, is aimed at Careers Advisers, Teachers and Parents & Carers who support 12-16-year-olds. This guide compliments the young person's resource 'So, you want to be an entrepreneur'.

Why: Starting a business/becoming an entrepreneur is an increasingly popular option for young people and this practical guide provides information for Careers Advisers, Teachers and Parents & Carers on the basics and legalities of starting a business, to advice on how to support young people with their interests, skills, and aspirations.



Young Entrepreneurial Teacher Initiative

 [YETI Project Website](#)

What: YETI (Young Entrepreneurial Teachers Initiative) targets ITE students in the final stage of their education. The project aims to improve the aspiring teachers' understanding of enterprise and entrepreneurship and to empower them to integrate enterprise and entrepreneurship in their future schooling.

Why: YETI believe that it is crucial to transfer entrepreneurial skills not only to those seeking a job but to expand these to all fields of higher education, by empowering a cohort of ITE students to teach these skills to a younger audience.

Teach a Man to Fish

 [Teach a Man to Fish Website](#)

What: Teach a Man to Fish is an organisation that empowers young people with the skills they need to succeed in school, work, and life.

Why: According to the International Labour Organisation, there are 73 million unemployed young people worldwide. In the next 10 years, 1 billion young people will be joining the workforce. Conventional education is not enough to ensure lifelong success for people: they need skills that are valued by employers and that allow them to adapt to an ever-changing world.

The Rebel Business School

 [The Rebel School Website](#)

What: The Rebel Business School travels the world, teaching people how to start a business without spending anything and no business plan.

Why: The world has changed. Business has changed. How we empower people to get started needs to change, urgently. At the Rebel Business School, they teach a sales-based start-up model, teaching people how to launch an 'experiment' for little or no money to test their ideas.

The Social Enterprise Academy

 Social Enterprise Website

What: Since 2004, the Social Enterprise Academy has been providing learning and development opportunities for people and organisations enabling social change in Scotland and more recently the rest of the UK as well.

Why: The Social Enterprise Academy believe that social entrepreneurs play an essential role in changing the world. Their programmes strive to transform how people perceive themselves as a leader as well as the world around them as a catalyst for real positive change.

Business Online Support Service

 BOSS Resource

What: BOSS is an online support system provided by Business Wales. It offers fully funded impartial information, advice, guidance, and support for individuals interested in successfully starting and running a business.

Why: Personal Development. Educators may find the resource useful, in helping them learn more about the topics of entrepreneurship from a start-up perspective. The courses offer self-paced learning and are free to access.

The National Network for Curriculum Implementation

 National Network for Curriculum Implementation Resource

What: The National Network brings together teaching professionals, experts, stakeholders, policy makers and enabling partners, including regional consortia and Estyn to identify and address the barriers to, and opportunities for, the implementation of Curriculum for Wales.

Why: The National Network will explore key issues around implementing the curriculum through conversations. It is an open platform that aims to connect practitioners from across Wales, to gather and share understanding, to co-construct approaches, and to drive change.

Reports

Tomorrows Entrepreneurs

Tomorrow's Entrepreneurs (2022) is a report produced by [Youth Business International](#) in partnership with The Entrepreneurs Network. It has revealed the enormous potential for young entrepreneurs in the UK. Often dismissed as 'generation side hustle' as many pursue their business passions alongside other work or education, the new report makes clear that these businesses could be a force for good in society.

What if everyone was an entrepreneur?

What if everyone was an entrepreneur (2022) is a report produced by [Townsg](#). In first reading, the prospect may seem silly, unachievable, perhaps even utterly undesirable – but if everyone was an entrepreneur it could spell a new way of thinking about our place in the world, a new way of tackling the profound societal and environmental challenges we face, and fundamentally new relationships between our states and their citizens.

Entrepreneurs Unwrapped: What Britain really thinks about entrepreneurship

Entrepreneurs unwrapped (2024) is a report produced by the [Entrepreneurs Network](#). Understanding how Britain thinks about entrepreneurship is vital if we are to build a society which enables and encourages more people to launch a business. By surveying both those who have never started a business and current founders, the report paints a picture of what Britain really thinks about entrepreneurs and entrepreneurship, and revealed where similarities and contrasts can be drawn between the two groups.

Choosing your freedom

Choosing your freedom (2023) is a report produced by the [Youth Futures Foundation](#). The research found that for young people from disadvantaged backgrounds, self-employment can offer a real alternative to work. Where standard work opportunities are perceived as being limiting or unappealing, self-employment presents itself as an opportunity to have greater autonomy over the young person's time and an increased ability to have ownership of their work.

Further information and free resources can also be found here:



Careers Wales

careerswales.gov.wales/

Big Ideas Wales

businesswales.gov.wales/bigideas/

The Enterprise Troopers

businesswales.gov.wales/bigideas/partner-area/enterprise-troopers

The Hwb resource repository

hwb.gov.wales/resources

Curriculum for Wales

hwb.gov.wales/curriculum-for-wales



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